Due to the pandemic and uncertainty about the safety of large gatherings, The Eating Disorder Foundation’s eighth Icebreaker Fundraising Gala will be held online on Friday evening, September 25th. Former Denver Bronco, professional broadcaster, and motivational speaker Reggie Rivers will serve as emcee and auctioneer for what we’re certain will be a productive and fun evening — and one that will not require attendees to leave home. We’re targeting the event for an exciting and concise 30 minutes. A virtual gala will allow us to reach a much broader audience, bringing greater awareness and visibility to EDF, as well as to our generous sponsors who will receive exposure during the gala, on EDF’s web site and all communications pertaining to the gala.

This time of crisis and concern has prompted a wave of innovation at EDF. In mid-March, EDF temporarily closed its physical space and moved its signature support groups to a virtual format. Since then, EDF has increased the number of new people in our support groups by 2000%. That’s not a typo: 2000%! We are now offering support to individuals and families from all over the U.S. and around the world: Canada, Israel, UK, New Zealand, Aruba, Qatar, Japan, South Africa, Singapore, Bosnia, Herzegovina, Kyrgyzstan, Brazil and Germany.

The Eating Disorder Foundation is a Denver 501(c)(3) non-profit that works to radically alter the trajectory of suffering, illness and death that accompanies eating disorders. We offer extensive support services, educational outreach and resources for treatment, all free of charge. Our services are conducted with an unshakeable belief that nothing should be allowed to compromise the humanity of those we serve. Not even a pandemic.

We are asking for your help to make this year’s Gala another success by becoming a sponsor. As such, you should know that our gala typically has provided more than 50% of our entire budget while helping to create awareness about a disorder with one of the highest mortality rates of all mental illnesses. The Eating Disorder Foundation appreciates the valuable support you or your organization can provide. This is an opportunity to open your hearts and be recognized not only for your generosity, but also for your courage to break the silence that cloaks this illness.

To learn more about Gala sponsorships, please visit https://www.eatingdisorderfoundation.org/upcoming-events/annual-gala/2020-sponsorships/ To learn more about EDF, please visit https://www.eatingdisorderfoundation.org/

If you have any questions or would like more information, please feel free to contact me directly.

With sincere thanks,

Dani Gilady
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Denver, CO 80205
dgilady@eatingdisorderfoundation.org
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The Eating Disorder Foundation
VIRTUAL ICEBREAKER FUNDRAISING GALA
FRIDAY EVENING, SEPTEMBER 25, 2020
Sponsorship Levels

PLEASE NOTE: *YOU WILL BE RECEIVING MORE DETAILS & INSTRUCTIONS IN THE COMING WEEKS*

PRESENTING SPONSOR - Please contact Executive Director, Dani Gilady at 303-322-3373 or dgilady@eatingdisorderfoundation.org for more information.

- **GLACIER - $10,000**
  - Invitations to a total of twelve guests to attend virtually from their own homes, all to receive a delivered bottle of wine or non-alcoholic beverage and accompanying charcuterie tray, one each per couple and one per single guest. A link will be sent to share with your guests.
  - Logo and name recognition on all event collateral as a GLACIER Sponsor
  - Logo and name recognition during program
  - Prominent recognition on auction software

- **ROCKS - $5,000**
  - Invitations to a total of twelve guests to attend virtually from their own homes, all to receive a delivered bottle of wine or non-alcoholic beverage, one each per couple and one per single guest. Host to receive an accompanying charcuterie tray. A link will be sent to share with your guests.
  - Logo and name recognition on all event collateral as a ROCKS Sponsor
  - Logo and name recognition during program
  - Recognition on auction software

- **ICICLE - $2,750**
  - Invitations to a total of twelve guests to attend virtually from their own homes with host and guests receiving a delivered bottle of wine or non-alcoholic beverage, one each per couple and one per single guest. A link will be sent to share with your guests.
  - Name recognition on all event collateral as an ICICLE Sponsor
  - Recognition during program
VIRTUAL ICEBREAKER FUNDRAISING GALA
FRIDAY EVENING, SEPTEMBER 25, 2020
Sponsorship Agreement Form

Sponsorship Level: ___________________________________________________________

Sponsor name (as you would like it to appear):
____________________________________________________________________________

Contact Person: ___________________________________________ Phone: __________________________

Email Address: ___________________________________________

Mailing Address: ___________________________________________

City: ________________________ State: _____ Zip: __________

Payment Information:

○ Check enclosed (please make payable to The Eating Disorder Foundation)

○ Credit Card

    Credit Card #:
    __________________________________________________________

    Expiration Date: _____ / ______    CVV Code: ______

    Name on Credit Card: ____________________________

    Billing Address: ______________________________________

    City: ________________________ State: _____ Zip: __________

    Signature: __________________________

Please mail form and payment to:
The Eating Disorder Foundation
1901 E. 20th Ave.
Denver, CO 80205

Please email logo and guest names to gala@eatingdisorderfoundation.org